



2013 AAC Regional Agility Championships
May 25-26, 2013
Winnipeg, Manitoba

Sponsorship and Vendor Booth Opportunities **Agility Association of Canada (AAC)** **2013 MB/SK/NU AAC Regional Championships**

Double J Dogsports is pleased to host the 2013 Agility Association of Canada's (AAC) SK/MB/NU Regional Agility Championship. To be held May 24th to May 26th, 2013 at PineRidge Equine Park in Oakbank, Manitoba. Sponsorship is a key component to the success of this volunteer-driven, not-for-profit event.

Traditionally this event is hosted annually by different AAC approved clubs in the Saskatchewan, Manitoba, Nunavut region and we are proud to have been chosen to host this prestigious three day event in 2013. This is the first time in the 10 year history of the event that it will be held in the Winnipeg area. We are very excited to showcase our part of the region to event attendees! As participation is expected to exceed 150 dog/handler teams and 75 volunteers per day plus spectators, the success of this event is contingent on our large volunteer, vendor and sponsorship base. An event of this caliber and magnitude will showcase amazing canine athletes and their human partners as they run for Regional Championship podium placements and awards, plus a final qualifying score high enough to earn them a spot to represent our region at the 2013 AAC National Championships, held this year in Leduc, Alberta - August 2013 and attended by over 600 dog/handler teams from across Canada.

Dog agility in Canada has been experiencing exponential growth from its early beginnings in the late 1980's. This is a sport that attracts people from all walks of life and varied backgrounds. The sport encompasses all age groups from the youngest junior handlers to senior citizens. Agility promotes a healthy active lifestyle for humans and canines alike, coupled with responsible dog ownership. All types of pure-bred and mixed-bred dogs participate, from the smallest Chihuahua to the biggest Great Dane. It is rapidly becoming a familiar and exciting spectator sport.

Our committee is made up of volunteers who share a love of dogs and agility alike. Collectively, we have a wealth of experience as trial organizers, participants, judges and volunteers at many of the agility trials held throughout Manitoba and Saskatchewan, including Regional and National Championships.

Your sponsorship and vendor support will be greatly appreciated, and in return we would like to offer you a unique opportunity to promote your business to a wide variety of consumers and to showcase Winnipeg and Manitoba! Please review the attached sponsorship levels and vendor opportunities and contact me with any questions. We would be extremely happy to discuss your involvement!

We look forward to working with you!

Regards,

Johanna Soto
Event Chairperson
Co- Owner, Double J Dogsports

jsoto@shaw.ca

204-667-1137

Please contact us for pickup of items for our event

Our website: <http://aacregionals2013.weebly.com/>

2013 Agility Association of Canada MB/SK/NU Regional Agility Championships

May 25st - 26th, 2013

SPONSORSHIP/VENDOR APPLICATION

COMPANY NAME: _____

CONTACT NAME: _____

ADDRESS: _____

CITY: _____

PROV: _____

**POSTAL
CODE:** _____

PHONE: _____

CELL: _____

FAX: _____

EMAIL ADDRESS: _____

WEB ADDRESS: _____

Package Option		Please check one		Amount or Retail Value
		Cash Donation	Product/Service Donation	
Diamond Sponsor	\$2500+			
Platinum Sponsor	\$1000 - \$2499			
Gold Sponsor	\$500 - \$999			
Silver Sponsor	\$250 - \$499			
Bronze Sponsor	\$100 - \$249			
Friend of Agility	\$50 - \$99			
Donation for Volunteer or General auction				

Is your donation for our Volunteer or Competitor Gift Bags or perhaps our auction tables?

If so, please describe below:

Gift Bag Option	Type	Brief description of item(s):
Approx qty 75 needed	Volunteer gift bag item(s)	
Approx qty 150 needed	Competitor gift bag item(s)	
Auction prize option	Type	Brief Description of item(s)
Volunteer or General Auction	Basket or item	

DO YOU WANT A VENDOR BOOTH SPACE?

YES

NO

POWER REQUIRED?

YES

NO

INDICATE SPACE/SETUP REQUIRED _____

Weekend vendor booth price without sponsorship or donation is \$75.

A completed application must be received by **APRIL 15, 2013** to guarantee your space.

Scan and email to: jsoto@shaw.ca

Mail to: Double J Dogsports – 4536 Rebeck Rd, Narol, MB, R1C 0C2

Website listings will be posted when payment is cleared.

Please email your jpeg logo to jsoto@shaw.ca

PLEASE NOTE THAT NO EXCLUSIVITY WILL BE GUARANTEED FOR ANY SPONSOR.

Cheques payable to (Canadian Funds):

J Soto

(Paypal is also an option, please email jsoto@shaw.ca to discuss)

NAME: _____ **SIGNATURE:** _____ **DATE:** _____

WHAT YOU GET FOR YOUR SPONSORSHIP DOLLARS OR PRODUCT

	Friend	Bronze	Silver	Gold	Platinum	Diamond
MARKETING AND PROMOTIONAL MATERIALS						
Competitor Catalogue Advertisement	Business card	Business card	¼ page	½ page	½ page	Full page
Logo on Volunteer T Shirts					Y	Y
Literature/gift in Competitor Bags		Y	Y	Y	Y	Y
Literature/ gift in Volunteer Bags		Y	Y	Y	Y	Y
ON-SITE SIGNAGE						
Your business permitted to bring one banner and/or sign to be located in one ring.			1			
Your business permitted to bring multiple banners and/or signs to be strategically located for optimum viewing				2	3	4
P.A. ANNOUNCEMENTS						
PA Mentions					Y	Y
INTERNET EXPOSURE						
Name and logo on official website with ability to hyperlink to your company webpage	Y	Y	Y	Y	Y	Y
Logo on Home Page					Y	Y
NEWSPAPER						
Logo on Ad's as available					Y	Y
TELEVISION						
Coverage as available					Y	Y
RADIO						
Coverage as available					Y	Y
VENDOR SPACE						
Vendor Booth (max 10 x 10) Prime locations for Gold and over	\$50	\$50	\$25	\$25	FREE	FREE
BANQUET						
Ticket(s) Steak Dinner Saturday @ PineRidge				1	2	3